

Subject: Your Gift Today Will Be *Doubled* — And Secure the Future of Our Work in Ethiopia

Dear Friend of Ethiopia Gospel Outreach,

For more than six decades, Ethiopia Gospel Outreach has been dedicated to uplifting disabled and destitute children, expanding access to clean water, supporting education for the hearing impaired, and providing essential health services across Ethiopia...all in the name of our Savior, Jesus Christ.

Today, we stand at a pivotal moment — one that will determine the future of our mission for generations to come.

I'm writing to invite you to an extraordinary opportunity.

Your donation today will be *matched dollar-for-dollar* by a generous donor. The commitment they made is to match every dollar up to two million. If we achieve 100% of this opportunity four million dollars will go straight to this critical project.

[The deadline we face is March 31, 2026](#)

This means your gift will have *double the impact* in advancing the most important project in our organization's history: the construction of a self-sustaining, mixed-use building in Addis Ababa.

This 21-story development is more than a building — it is the foundation of long-term sustainability for every program we operate. When completed, it will generate reliable annual revenue to cover **over 90% of our development work** across Ethiopia. This includes:

- Education and support for hearing-impaired and vulnerable children
- Water development initiatives
- The Reta Clark Medium Clinic for health initiatives.
- Employment and entrepreneurship for disadvantaged communities

What your support makes possible

Because of the generous matching donor, every contribution you give right now:

1. **Ensures the continuation of our mission work in Ethiopia**—especially during a time of global economic instability.
2. **Accelerates the completion of this project**, allowing us to take advantage of uniquely favorable conditions in Ethiopia's construction market.
3. **Eliminates the need for ongoing fundraising for our current programs**, freeing resources and energy to expand our reach and serve even more people.

Much of the project groundwork is already complete: site secured, architectural design finalized, permits obtained, and foundational shoring in place. We are ready to move into full construction — but we cannot take the next steps without your help.

This is the moment that secures the future of the work we have been called to in Ethiopia.

For more than 60 years, donors like you have made our work possible. Completing this project means that the children, families, and churches of Ethiopia will no longer depend on the uncertainties of year-to-year fundraising — instead, they will benefit from a strong, stable, and permanent resource. ***This project will provide operational funds for the ongoing work of approximately one million dollars annually.***

Will you give today and double your impact?

Your matched gift will bring us closer to finishing a project that will transform lives and eternity not just today, but for decades to come.

This request is not intended to replace your generous donations to Ethiopian Gospel Outreach. Until this project is finished, we depend on the annual gifts to fund our many works in Ethiopia. Our intent is to share an additional opportunity if you choose. Even if funding this opportunity is not an option, please pray for this effort. We know and believe that God will bless this work as He has for the past 60 years.

To learn more, partner with us, or make your matched contribution, please contact Habtu Zemech at Habtu@comcast.net or by phone at 703-862-5603. He has been a vital worker with Ethiopian Gospel Outreach for over 25 years. You can donate any amount online at [East Africare](#) or by mailing a check to the address below:

East Africare

P.O. Box 412

Fort Smith, AR 72902, U.S.A.

Thank you for your compassion, generosity, and belief in a brighter future for Ethiopia. Together, with God's will, we are building more than a structure — we are building hope, dignity, and lasting opportunity. We will be sending more information about the work to you soon.

Warm regards,

Ethiopian Gospel Outreach

EastAfriCare